



Pulla Reddy Institute of Pharmacy

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Report on Red Ribbon Club Activity

Pulla Reddy Institutions have organised Red Ribbon club activity Program on 5th June 2024. In this regard, the NSS unit of college has conducted two competitions like Elocution, Essay writing and also rally on HIV/AIDS in the nearby village, Annaram. During the rally, pamphlets were distributed to each and every house of that village and also created awareness by telling them about the facts and precautions to be taken.

Strategies of Red Ribbon Club:

1. Conduct Awareness campaigns.
2. Leadership training as peer educators.
3. Intra and inter college/university competitions.
4. Organizing various HIV/AIDS & STU related programmes, and competitions.
5. Planning and implementing outreach activities for HIV awareness etc.

Topic selected for **Elocution** is “**Understanding HIV/AIDS-Lets break the stigma**”.

Topic selected for **Essay writing** is “**Myths and Facts surrounding HIV/AIDS**”.

The program was successful with the active participation of many students and they were gifted with 1st and 2nd prizes.

| Competition | First prize winner | Second prize winner |
|---------------|---------------------------------|---------------------------------|
| Elocution | Y. Bhumika - Pharm. D 2 year | R. Geethanjali - Pharm.D 1 year |
| Essay writing | O. Tarun Kumar - Pharm.D 3 year | L.Mothilal - B.Pharm. 3 year |

In this regard, all the students of B.Pharm., Pharm.D and M.Pharm. had actively involved in the red ribbon club activity program.

Herewith we are attaching few photographs of the event.

1. Rally on HIV/AIDS in nearby village, Annaram



2. Winner for Essay writing competition



3. Winner for Elocution competition



4. Group photo of Winners and Runners with staff members



OUTCOME OF THE PROGRAM:

The Red Ribbon Club aimed at harnessing the potential of the youth by equipping them with correct information on HIV/AIDS prevention, care, support and treatment. Many students have actively participated in the competitions.

By the end of this program, every student of this college has gained a lot of knowledge on HIV/AIDS. Our students have given moral support to the families in the nearby village, Annaram. Our students have educated many families about the drugs available in the market to treat HIV/AIDS.